

FOR IMMEDIATE RELEASE

**PRESS RELEASE**

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**XTEND IMPLEMENTS VOTING SYSTEM FOR NAVY BEAUTY QUEEN CONTEST**

*Attendees of Navy Ball 2004 to cast their vote for Navy Beauty Queen*

Cochin, December 11, 2004. Xtend Technologies (P) Ltd. has implemented a unique voting system for the Navy Beauty Queen Contest; enabling for the first time, the attendees at the Navy Ball 2004 to vote for their choice of Navy Beauty Queen.

Implemented as an Interactive Voice Response System (IVRS) and a Short Messaging Server (SMS) solution, the real time service enables the attendees to register their vote for the contestant of their choice by telephoning or sending an SMS to 9846198466 while the contest is in progress.

**About Xtend Technologies (P) Ltd.**

Xtend provides Interactive Voice Response Solutions and Mobile Commerce Solutions via its RAD toolkits “Xtend IVR” and “Xtend SMS”. These products have been used by prominent satellite channels, engineering colleges, banks, telecom and other private and public sector companies for dissemination of information to their customers. In the Telecom sector, Xtend manufactures Fixed Cell Terminals (FCT).

Xtend is also the recipient of the “Best Innovative Products” Award of IT Kerala 2000 held at Technopark, Trivandrum.

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For more information on Xtend, visit [www.xtendtech.com](http://www.xtendtech.com)  
For more information on Navy Ball 2004, visit [www.navyballkochi.com](http://www.navyballkochi.com)